

Navigating A Changing World

Business Innovation and Solutions through Biomimicry



Vocabulary for Students

- **Biomimicry:** the design and production of materials, structures, and systems that are modeled on biological entities and processes.
- **Business model:** how a company or organization creates and delivers value.
- **Innovation:** an improvement of an existing technological product, system, or method of doing something.
- **Anthropocene:** relating to or denoting the current geological age, viewed as the period during which human activity has been the dominant influence on climate and the environment.
- **Carbon footprint:** the amount of carbon dioxide and other carbon compounds emitted due to the consumption of fossil fuels by a person, group, etc.
- **Sustainable:** meeting present needs without diminishing future resources; human practice which does not have permanent damage on the environment.
- **Greenwashing:** a form of corporate misrepresentation where a company will present a “green” public image.