

Navigating A Changing World

Business Innovation and Solutions through Biomimicry

Discussion Questions



Pre-viewing questions:

1. How do you think businesses use science to reach their goals?

2. What are some examples of how business is related to or affected by climate change?

Post-viewing questions:

3. How would you describe biomimicry?

4. Describe a specific business model based on biomimicry. What biological phenomenon is being mimicked? Why is this business model more desirable than an alternative not based on biomimicry?

